



**Media Contacts:**

Patricia Harden

[pharden@hardenpartners.com](mailto:pharden@hardenpartners.com)

(510) 635-4150

Tina Montemayor

[tmontemayor@hardenpartners.com](mailto:tmontemayor@hardenpartners.com)

(510)635-4150

## **Harden Communications Partners Promotes Victoria Steiner to Director**

### *Steiner to Lead Media Strategy at Rapidly Growing Firm*

**Oakland, Calif. (March 26, 2010)** - Harden Communications Partners, a full-service, boutique PR agency that specializes in communications for the financial, healthcare and professional services firms, today announced the promotion of Victoria Steiner to Director, Media Strategy and Client Services.

“This promotion reflects the increasing value of Victoria’s contributions to client’s strategic communications programs,” said Patricia Harden, founder and managing partner of the firm. “With a growing roster of high quality clients, Victoria’s expertise and professionalism bring tremendous benefit.”

With more than a decade of communications experience, Steiner has both journalistic and public relations background working with highly technical information including science and healthcare. She currently manages accounts including John Muir Health Foundation, AgeSong, Jurika Mills & Keifer and Guardian’s “Girls Going Places” program. In her new role, she will manage client services and media strategies across accounts, and will support the agency’s business development and marketing initiatives.

Prior to joining Harden Partners, Steiner led communications for Healthline, California Pacific Medical Center (CPMC) and NASA Ames Research Center. Her experience also includes consulting work for food and lifestyle companies such as Sunset Books. Steiner’s career highlights include management of crisis communications for CPMC’s labor union strike and space shuttle Columbia accident.

“Our team consists of seasonal PR professionals who provide clients with senior level expertise and strategic programs that are directly aligned with their marketing goals,” said Harden. “Victoria’s result-driven approach represents our collective passion about helping our clients succeed.”

About Harden Communications Partners, LLC.

Founded in 2007, Harden Partners is entering its third year as a full-service, boutique public relations agency that specializes in financial, healthcare and professional services communications. Headquartered in the San Francisco Bay Area with teams in New York, the firm serves both local and national clients. For further information about Harden Partners, please visit [www.hardenpartners.com](http://www.hardenpartners.com).

###